

What Is Claimed:

- 1 1. A system for controlling use of broadcast content, said apparatus comprising a
2 receiver in communication with a source of broadcast content and a playback device,
3 wherein the receiver is configured to control the use of received broadcast content through
4 the playback device in accordance with control information embedded in the broadcast
5 content.
- 1 2. The system of claim 1, further comprising a storage device coupled to the receiver.
- 1 3. The system of claim 2, wherein the receiver is further configured to selectively
2 store broadcast content in the storage device based on the embedded control information.
- 1 4. The system of claim 1, wherein the receiver is further configured to maintain
2 information relating to the use of the received broadcast content through the playback
3 device.
- 1 5. The apparatus of claim 4, wherein the receiver is further configured to use the
2 information relating to the use of the received broadcast content for remuneration of a
3 provider of the broadcast content.
- 1 6. The apparatus of claim 5, wherein the information relating to the use of the
2 received broadcast content comprises a duration of use.
- 1 7. A method for controlling the use of broadcast content, said method comprising:
2 receiving broadcast content;
3 extracting control information from the received broadcast content;

4 controlling use of the received broadcast content in accordance with the extracted
5 control information.

1 8. The method of claim 7, wherein the extracted control information comprises an
2 authorization to store the received broadcast content.

1 9. The method of claim 7, wherein the extracted control information indicates a
2 number of times that the received broadcast content may be consumed.

1 10. The method of claim 7, wherein the extracted control information indicates a length
2 of time that the received broadcast content may be consumed.

1 11. The method of claim 7, wherein the extracted control information indicates a time
2 period during which the received broadcast content may be consumed.

1 12. The method of claim 11, wherein the time period comprises a date range.

1 13. The method of claim 7, wherein the extracted control information comprises billing
2 information.

1 14. The method of claim 13, wherein the billing information comprises a cost for
2 consumption of the broadcast content.

1 15. The method of claim 7, wherein said controlling use comprises preventing use of
2 the broadcast content other than as specified by the extracted control information.

1 16. The method of claim 7, further comprising obtaining payment information from a
2 user of the received broadcast content.

1 17. The method of claim 7, further comprising communicating consumption
2 information to a billing facility.

1 18. The method of claim 17, wherein the billing facility comprises a facility maintained
2 by a provider of the received broadcast content.

1 19. A storage medium containing a set of instructions for execution by a computer, the
2 set of instructions including instructions for:
3 receiving broadcast content;
4 extracting control information from the received broadcast content;
5 controlling use of the received broadcast content in accordance with the extracted
6 control information.

1 20. The storage medium of claim 19, wherein the storage medium comprises a memory
2 accessible by the computer.

1 21. The storage medium of claim 19, wherein the storage medium comprises a portable
2 storage device.